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6835 SE 144th Ave., Portland, OR 97236

Erika Tucker

EXPERIENCE

Marketing & Programs Director (2/2018—present)

Pacific Printing Industries Association, Portland, OR

- Leading development and execution of marketing plans to further membership goals by encouraging lateral thinking about visual communications
- Strategizing new avenues for sponsorships and vendor partners
- Coordination with sponsors, vendors and members to produce collateral
- Communication with current and prospective members to encourage use of our services, educational offerings and educational trust donation
- Management, direction and planning of PrintROCKS! entries, judging and awards
- Mentoring and management of interns in all aspects of association business
- Engaging with students at career fairs to attract them to the industry

Owner/Designer/Photographer (1/2009—Present)

Little Bear Design, Portland, OR

- Professional photography, freelance graphic, and web design
- Original jewelry, accessories and costume design
- Director/Designer of full scale, overnight, location photo shoots
- Award winning Oregon Humane Society and Columbia Human Society pet costumer
- Featured costume designer at Embers Avenue and the Star Theater in Portland

Graphic & Web Designer (12/1998—3/2018 -remotely since 1/2008)

Printing Industries Association, Inc. of Southern California, Los Angeles, CA

- Met all deadlines within budget for all collateral materials designed to support brand advertising
- Designed and coded full scale responsive websites including mobile friendly versioning and online registration
- Maintained consistent contact with members through weekly newsletters
- Provided opportunities to save substantially on image sourcing
- Managed extensive image and file library
- Consulted on public and member relations communications, and mentored co-workers in graphics, print, grammar, and time management
- Satisfied members through building of strong relationships and providing excellent customer service

Graphic Designer (5/1997—11/1998)

NWQ Investment Management, Century City, CA

Catalog Designer/Photo Retoucher (11/1996—5/1997)

Zina Sterling Silver, Beverly Hills, CA

Technical Publications Editor (5/1996-11/1996)

NCRPM, Bethesda, MD

EDUCATION

George Mason University, Fairfax, VA (9/1992—5/1996)

BA English (Writing)/ Minor Studio Art

CONTINUING EDUCATION

Hands On Technical Training (02/2016)	- ASP.NET 4.0 Programming w/C#
Hands On Technical Training (11/2015)	- Learning to Program with C#
Hands On Technical Training (10/2014)	- Responsive Web Design
Webucator Technical Training (02/2009)	- Intro to ASP & Advanced ASP
Digital Services Los Angeles (07/2007)	- Dreamweaver CS3
Webucator Technical Training (07/2007)	- Cascading Style Sheets
Seybold Conference Seminars (09/2003)	- Advanced Photoshop
Dynamic Graphics Training (10/2002)	- Typography and Design
Seybold Conference Seminars (09/2001)	- The Photoshop Curve
Los Angeles City College (10/2000)	- HTML & Intro to Java Script
Seybold Conference Seminars (08/2000)	- Web Interface Design
Graphic Arts Institute of America (03/2000)	- Advanced Photoshop
Art Center College of Design (12/1999)	- Portrait Photography
Seybold Conference Seminars (09/1999)	- Web Animation
Rockhurst College (05/1999)	- Essentials of Printing and Prepress



Personal URLs:

www.littlebeardesign.com

www.erikatucker.com

www.linkedin.com/in/erikatucker

Professional URLs:

www.piasc.org

www.chooseprint.org

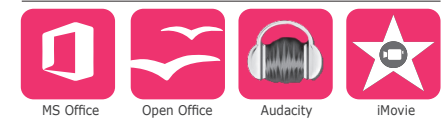
www.pic-gov.org

SOFTWARE SKILLS

EXPERT



INTERMEDIATE



PROGRAMMING LANGUAGES

HTML	16 years
CSS	12 years
ASPX	2 years
C#	1 year

OTHER SKILLS

OTHER SKILLS	Yrs Exp
Photographer	25
Photographer Digital	21
Wedding Photographer	21
Portrait Photographer	21
Underwater Photographer	21
Photo Retouching	21
Event Photographer	15
Jewelry Designer	11
Accessories Designer	11
Darkroom	4
Event Management	1
Voice Actor	1
Song Writer	1